

NCC Cable System Order

Order #	62342593
Syscode	8383
System Name	Time Warner/Green Bay Interconnect, WI
Market	Green Bay

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/03/16 - 10/09/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Client Code	
Product Code	
Est Code	1004Debate
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/29/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$3,000.00		
Commission	\$450.00		
Net Total	\$2,550.00		
Total Spots	10		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.29 New Order. Vice Presidential Debate Pre and Post. Please review and confirm. Thanks!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$450.00	\$450.00	30	Vice Presidential Debate 10/4
2	CNN	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	1	\$300.00	\$300.00	30	Vice Presidential Debate 10/4
3	FXNC	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$450.00	\$450.00	30	Vice Presidential Debate 10/4
4	FXNC	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	1	\$300.00	\$300.00	30	Vice Presidential Debate 10/4
5	MNBC	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$450.00	\$450.00	30	Vice Presidential Debate 10/4
6	MNBC	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	1	\$300.00	\$300.00	30	Vice Presidential Debate 10/4
7	CNBC	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$225.00	\$225.00	30	Vice Presidential Debate 10/4
8	CNBC	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	1	\$150.00	\$150.00	30	Vice Presidential Debate 10/4
9	HLN	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$225.00	\$225.00	30	Vice Presidential Debate 10/4
10	HLN	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	1	\$150.00	\$150.00	30	Vice Presidential Debate 10/4

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$3,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,000.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/29/16

62342593 | Green Bay | Time Warner/Green Bay Interconnect, WI | 8383 |